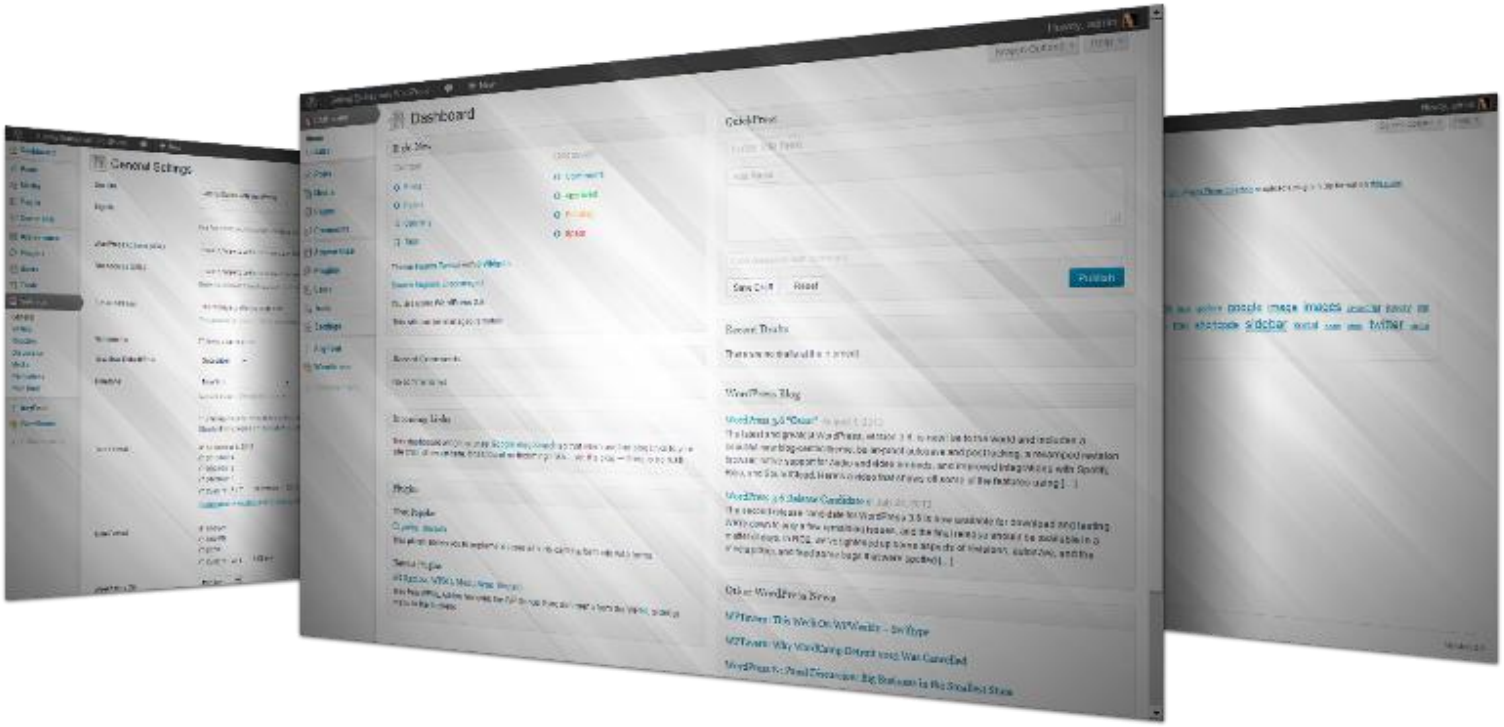
Getting Started with WordPress

Your Virtual Bulletin Board

What is WordPress?

WordPress is a fabulous open-source website building software that cannot be beat for functionality and usability.



WordPress Benefits

- Simplicity
- Cloud Based
- Search Engine Love
- Control
- Customizable
- Blogging
- Functionality

Comparisons

- Textpattern
- Adobe Dreamweaver
- Yahoo! SiteBuilder
- Go Daddy's Builder

The truth is, none of the builders out there are going to be as simple to use, or as effective as WordPress.

How to Set Up

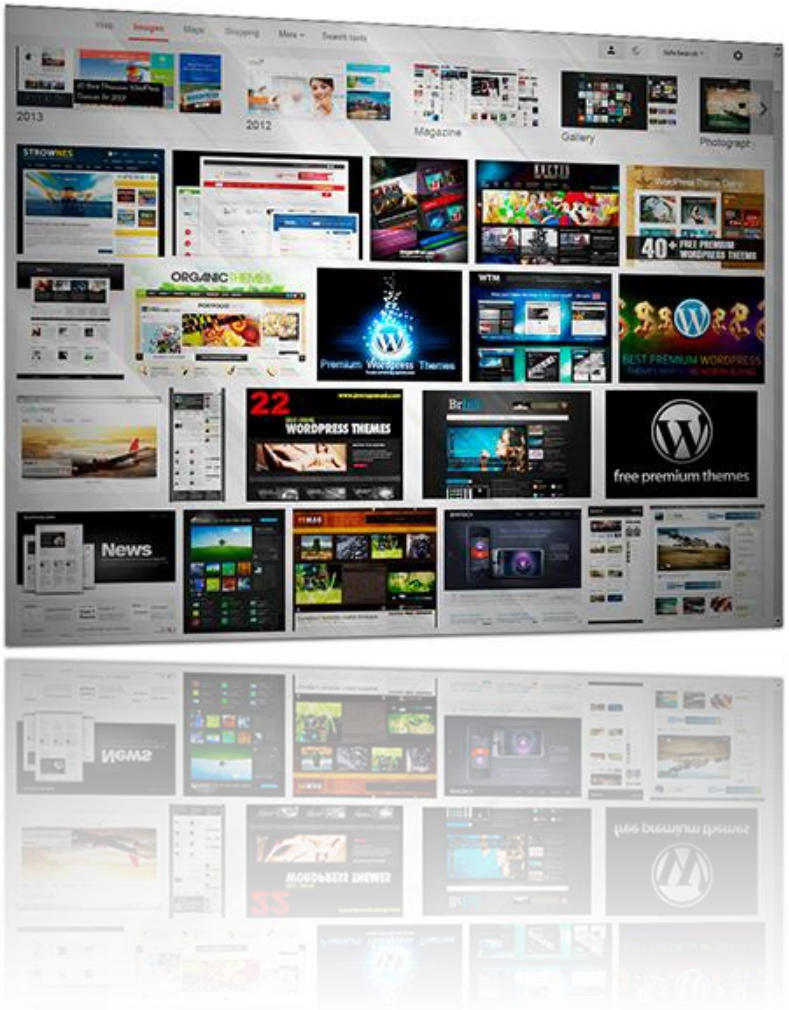
Installing WordPress is straightforward.

- Manual install
- “One click" installation software
- Hire someone to do it for you

Hosting

Choose the hosting that best fits your needs and technical skill level for best results.

Choosing a Theme



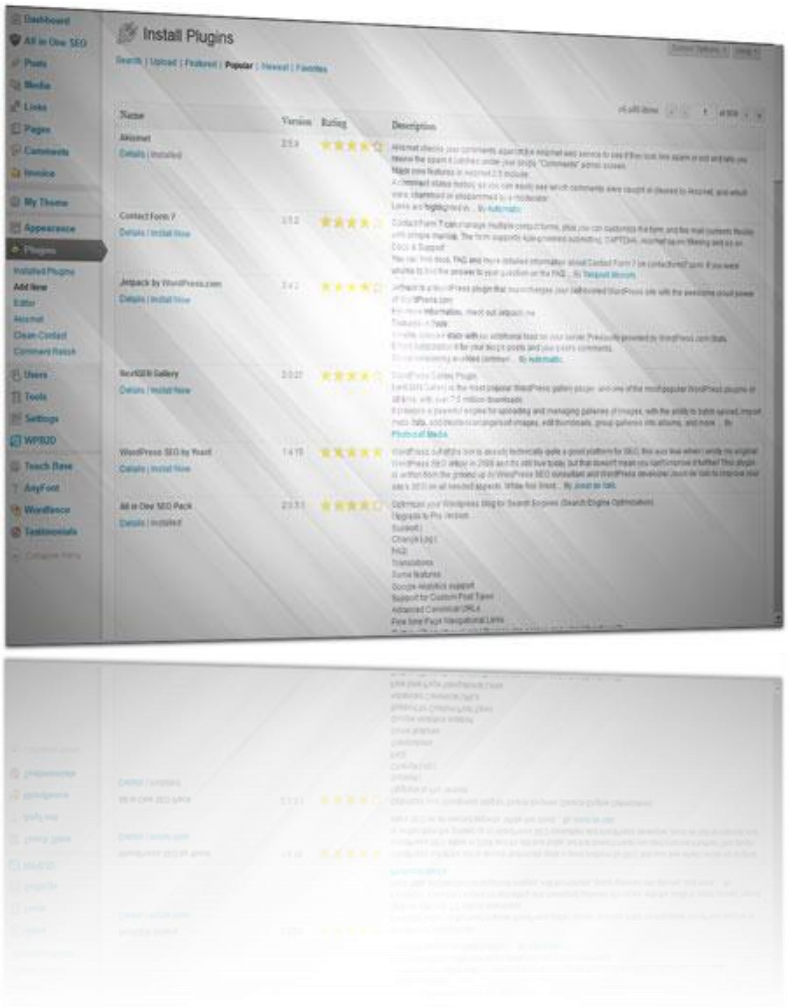
Inside your dashboard there are many free themes you can choose from.

Premium themes are created by individual developers for a fee.

Plugins

Finding plug-ins that define the look and feel of your website isn't very hard.

One way to find plug-ins is to go to the WordPress.org site and click "plugins" to look at what is available there.



Basic Plugins

You need these types of plugins.

- WordPress SEO by Yoast
- Google sitemap plugin
- Akismet
- UpdraftPlus
- W3 Total Cache
- Broken Link Checker
- Contact Form
- Better WP Security

Wrapping it Up

Most people can build a successful business website in just a few hours with WordPress that works well to bring traffic to the site. Why don't you give it a try?