

33 AFFILIATE MARKETING TIPS AND IDEAS

1. “Affiliate marketing has made businesses millions and ordinary people millionaires.” - Bo Bennett
2. Do you include a FAQ section and tutorials for your affiliates?
3. How do you reward your affiliates – and why is that reward the perfect one?
4. If you’re writing a review, be sure to point out the benefits and drawbacks, as well as the features
5. Do you believe in deactivating inactive affiliates?
6. Your income may be passive but your blog shouldn’t be. Keep it active: A dormant website won’t produce income while it sleeps.
7. The best affiliate managers are those who are affiliates themselves. Share if you agree.
8. What motivates you the most, as an affiliate?
9. When planning for next year, ask your affiliates their goals: That way, you can focus and fine-tune the content you’re creating.
10. Create a Facebook page for your affiliate offers, challenges and promotions.
11. Create a Facebook Group for your affiliates: That way, you can give great input and customer service instantly.
12. How many boost their best affiliate marketing posts on Facebook? Has this strategy paid off?
13. Use Facebook news feed ads and include share buttons on blog posts you want to promote.
14. What works better for you in your advertising strategy: Promoting your blog posts or directly promoting products?
15. If new affiliates aren’t automatically approved, do your best to respond to their applications within 24 hours.
16. If your past product recommendations are accurate and trustworthy, new products will see sales from recurring customers.
17. Ask your review blog readers to follow you and provide links for sharing your posts.

18. Meeting your affiliates in person is the best motivator and sales aid for both you and them.
19. Provide specific, seasonal resources for your affiliates.
20. Automate repetitive administrative functions and make sure your affiliates have access to FAQs, a Help Desk – or you.
21. Paying affiliates on time and at regular intervals builds trust and motivates their best efforts.
22. As an affiliate, what is your favorite reward?
23. Have you remembered to set up an affiliate program for your products or service packages?
24. Clean up your affiliate web pages. Remove anything that could distract your reader into clicking away.
25. Test banner placement. Move them to different web page spots. Don't just place and forget.
26. Be selective about what you promote and only promote the best – most popular, best feedback, best sales.
27. Do you reward top affiliates and give public shout-outs? If so, have you noticed a difference in results?
28. To my affiliates: What one new resource do you wish I could provide you with?
29. Create an event calendar for next year's annual big promotions. Prepare posts, resources and your affiliates!
30. Remember that many affiliates are joining up because of you – not because of a product.
31. When you attend an in-person affiliate marketing conference, do you go with a clear plan and a goal in mind?
32. Publish winners – not just of your own affiliate challenges and contests, but those who reap awards at conferences.
33. What was the best affiliate marketing tip or advice you ever got?



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