

50 TIPS FOR GETTING MORE TRAFFIC TO YOUR WEBSITE

1. When it comes to website traffic focus on quality vs. quantity.
2. Lots of traffic but no conversions; what are you doing wrong?
3. Getting quality traffic takes effort, but it's totally worth it. Here's how.
4. Create a Plan of Action to get targeted traffic to your website.
5. Provide readers with info they want and need, it's about them, not you.
6. Target your audience in the right place, at the right time, for super extraordinary results.
7. Google Analytics works great to measure the effectiveness of your work to get traffic, what do you use?
8. Who is your audience? If not, why not? Stop shooting in the dark and learn how to take aim at your ideal customer.
9. Still trying to get quality traffic without a plan? Make a plan that gets results so you can work less but earn more.
10. What websites send traffic to your website? If you don't know, you're not doing it right.
11. What does your website visitor do after coming to your website? How can you find out? Google Analytics.
12. Set up SMART goals to achieve amazing, targeted, profitable traffic generating results.
13. Do your landing pages say leave or stay? How can you fix it?
14. Who is your audience and how can you please them? What do they want, need, and desire?
15. Describe your ideal client in one short sentence. Is your content focused on that person?
16. Find out where your ideal client spends time online? Are you there engaging with them?

17. Audience engagement is the key to ensuring that social media works as a traffic generator.
18. Give of yourself freely on social media, answer questions, be an expert without thought of yourself and you will reap the rewards.
19. Use social media trends to research and get to know your audience.
20. SEO requires you to have a plan of action before you begin so that you know what the results should be at the end.
21. Have you improved your on-page SEO lately? If so what did you do?
22. Still using a clunky URL structure for your website? If so, know that it's bad for SEO. If you want more success, fix that problem.
23. Keyword stuffing is bad, but using keywords thoughtfully within content, titles, subtitles, and descriptions works well.
24. Optimizing your site by using keywords thoughtfully rather than imprudently will pay off in the end. Be mindful of overuse.
25. Always include creative use "alt" text in your images for SEO and for people who may not be able to see.
26. Avoid using images for titles, headlines, and words that you want the search engine to rank you for.
27. Alt Text and Tags still matter for search, and even if they didn't they matter for people who are challenged such as the blind.
28. Blogging is the best way to get traffic to your site if you do it right. Craft targeted, focused content that puts your customer first.
29. Link to your own content within a blog post to give your readers a reason to stay.
30. Update your website regularly with informative, creative, engaging content of all forms to improve traffic.
31. The time has passed for waiting on making your site responsive. It must be done now.
32. Responsive websites improve conversions exponentially. Is your site responsive yet?

33. April 21st marked the day that Google lowers ranking of un-responsive websites.
34. Customers are using mobile devices more often; improve your traffic by making your website responsive. It's easy with WordPress.
35. Repurpose content by switching it around. A "how to" post becomes a "how to" video.
36. Using PLR can help you fill up your website, email and more with content. But, do you know how to use it right?
37. Including relevant images automatically makes your blog posts more sharable.
38. Ensure that your website loads in 3 seconds or less for less bouncing.
39. Is your website secure? If you don't use the S in http then you're missing out on a higher rank.
40. Get involved with social networking sites by hanging out with your audience, not your competitors.
41. Use social media, when appropriate to promote content you created for your website.
42. Social bookmarking still works if you choose the right place that your audience likes to use.
43. When commenting on a forum, think things through, offer well rounded factual advice without selling. Let your bio speak for itself.
44. Set up a Google Alert to tell you when a blog post has posted on your topic. Then go make an intelligent comment.
45. Guest blogging is a great way to expand your online presence. Choose high-ranking, related websites that aren't direct competitors.
46. Guest blog posts should be unique and never used again on any site, including yours.
47. Sharing with others is what makes social media work to build traffic to your site. Share, comment, and engage. You'll be rewarded.
48. Strategic sharing, curating and commenting can help improve your traffic if you do it with intelligence with your audience in mind.

49. Educate your audience with the content you create. Start from the beginning, and build over time to share more.
50. Publish a Kindle book (with links inside) to help build traffic to your website. You'll make some extra money and get more traffic.