

30 TIPS ON CREATING AN AUTHORITY SITE

1. Number one when creating an authority site: Post regularly, often – and consistently. And to do this, create a schedule!
2. Want to create an authority site? Ask people to share your content – and leave a comment.
3. If you want your site to become an authority site, first be heard – and have something with impact to say.
4. If you want to create an authority site, keep your niche focus narrow.
5. Having an authority site doesn't just mean knowing all about a topic: It means knowing how to teach it in a clear, easy way.
6. Creating an authority website means that suddenly others are chasing you for JV partnerships.
7. If you want your website to become an authority site, don't just show up to the party – provide it!
8. Every real authority site boasts at least one, recognizable, regular expert at its epicenter.
9. Believe in yourself and your niche members will believe in you – and your website.
10. Quickest 3 ways to build an authority website: Operate from a single POV, always respond to comments and answer questions.
11. What do you love and do so well you don't even count it when summing up skills and assets? Answer=authority site waiting to happen!
12. If you want to create an authority website, make sure your social posts refer back to it – and ask people to share.
13. Authority site recipe: Know something really well. Explain it even better. Help those that are further behind in the journey.
14. An authority site owner is always learning – and sharing what he/she learns.

15. If you want to become a cutting-edge authority site, don't just share news – show what it means to the reader.
16. When writing posts, sticking to one major point per post will help give your site authority and character.
17. Unless you want to become an authority site for atrocious spelling, use a style guide, a spell checker – and proof your posts!
18. Building authority on your website is simple: Make a point, and prove it. Then ask people to comment and share.
19. Speak with impact, if you want yours to become known as an authority website. Don't ramble. Use subheads and white space.
20. Boost your website authority with a Facebook Page and boosted Facebook Posts.
21. Authority sites teach, inspire, inflame, anger, excite. What they never do is put the reader to sleep.
22. If you want to create an authority site, become an authority commenter.
23. Don't ignore Google authorship if you want to create an authority site:
<https://plus.google.com/authorship>
24. Make like old-time news reporters and check your facts. Dig deeper, if you want to be known as THE authority site for your niche!
25. How can anyone become an authority website if they copy what's already written? (That's also called "plagiarism"!)
26. Domain age=Google recognition as an authority site. So don't throw the baby out with the bathwater: Revamp your current domain.
27. To create an authority website: Do your best to be the go-to person for your specific market segment in your specific niche.
28. People whose sites become authority sites are passionate about their topic. They live it (and talk about it) every day, without thinking.
29. To quickly build an authority site, use social media as your first round of links to your site – top social networks rank the highest.

30. This can't be stressed enough: Authority sites are regularly (even daily) updated.