

# The No Fail 5X10 Content Mastery Method

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There are very few methods in Internet marketing that are actually game changers. You buy and try certain methods, hoping for a lot but ending up with very little. What's actually going to transform your business?

It's not as if you have unlimited amounts of time available to work, after all. You can't spend all your waking hours trying different things and stressing yourself out because you're not seeing anywhere near the level of progress you thought you'd see by this point.

Your time is precious. So, you have to focus on the things that really, truly, absolutely work. I promise you that those things are out there.

When you find the things that work, you have to milk those effective methods to the very last drop. You want to accomplish more in less time and multiply your efforts for even better results. You're not content to just settle for the status quo— you're ready for more income and incredible business growth.

Don't worry— I'm not going to remain cryptic here forever about what exactly works and what's going to help your business grow. I'm going to let you in on a method that fits exactly what I'm talking about above.

This method is sort of like lightning in a bottle... and next to no one is implementing what I'm talking about in quite this way. That fact can put you way, way ahead of the competition, no matter what your line of business and no matter which niche you're in.

You're in business already (or you're preparing yourself to enter into that journey). So you should know, or perhaps you already know, that the more content you have out on the web branding you and your business, the better. And you have the very best of intentions on getting a lot of content out on the web.

You know you need to write a lot of content if you want to grow your business. But the thought of doing that can be very overwhelming. Writing articles, writing blog posts, recording podcast episodes, creating videos to distribute on YouTube... it's a lot.

So, even though you have the very best of intentions, all of that often falls by the wayside. You get distracted or waste time and end up not following through on your content goals at all— if you've even set content goals in the first place.

The 5X10 method is designed to fix all of that. It's all about breaking it down and making it inevitable that you can quickly and easily create the sort of content you need to create to grow your business. Now only that, but you'll have fun and feel extra motivated while doing it. That's what you've been hoping for, right?

When you first start out in business, there's this great feeling of hope and excitement. You're so excited about getting to work for yourself in your own business that you're sure you're going to be absolutely unstoppable. Unfortunately, the excitement quickly melts away and reality sets in. It's not that you're allergic to the work or that you don't want to do it— that's not it at all. It's that you just don't have the time, motivation or energy. You don't have a plan.

That's exactly why I came up with the 5X10 plan. This plan is going to help you get more traffic, make more money, and get more fans in your niche. You'll do this by creating a variety of content and spread it all around the web. People aren't going to be able to go anywhere on the web without running into your fantastic content. They'll be able to access it in a variety of ways, they'll learn from you, they'll get to know you, and they'll buy from you.

Content can and will boost your business— hopefully that point has been cemented into your head at this point. If you're struggling to get traction in your niche, then creating content, driving traffic, and connecting with your audience is the answer. The 5X10 method is the easy, fun way to make all of that happen. I'm really excited to share this with you because I think this exact method is different from anything you've seen before.

It's not enough to know that content is important, of course. I'm sure you knew that already. If knowing were enough, we'd all have enough content out there, wouldn't we? We'd all be writing the articles, blog posts, and things we should be writing. We'd be releasing our podcast and video episodes regularly. But, are you? Probably not— and you're definitely not alone. I'd say more small business owners than not are letting their online content fall by the wayside.

If knowing that content is important isn't enough to spur you into action so you can have a steady stream of content out there helping you grow your business, then what is?

One piece of the puzzle is having a goal.

## **Having a Goal Means Having Success**

“Creating a lot of content,” is a really fuzzy sort of thing, isn't it? I'm sure lots of marketers you've been learning from have told you to do just that. They've told you to create a lot of content and your business would grow. So, you started creating content here and there but didn't really see the growth you expected to see and understandably became frustrated.

That's okay— it's not your fault. It's time to escape the blame. There are perhaps two problems going on right now that are holding you back and we're going to tackle both of those.

First— you might have a problem with mindset. Do you honestly and truly believe that you can grow your business and accomplish incredible things? I hope you believe that, because it's true. Do you believe you deserve to succeed? It's time to let go and allow yourself to live the life of your dreams.

Part of that comes from recognizing the second problem— you might have a lack of goals. You need goals in life and in business. When I talk about goals, I'm talking about very specific goals with specific deadlines. When you narrow things down even further, we're talking about goals related to content and traffic to grow your business.

How much content do you need and by when? What types of content?  
How many of each type of content?

These are specific numbers you should have in mind as you set off to create more content and drive more traffic so you can grow your business. Up until this point, your goal may have been to “create more content to grow my business.”

The 5X10 method takes things further for you. There's a goal built right in! Part of your problem is immediately eliminated so you can focus on creation and growth.

You're going to create 5 different types of content. And you'll create 10 pieces for each of those 5 types. 10 articles, 10 blog posts, 10 podcast episodes, 10 videos, and 10 social media content pieces.

There isn't any mystery or trick to this. I'm going to walk you through how to schedule, plan, and execute this so you see the best possible results in the shortest amount of time— no matter whether you only have an hour or so to work on your business each day or you have full workdays available.



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